Course Syllabus

Code - Course Title	**TİC210U -**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. MELTEM ERDOĞAN

Mode of Delivery	Distance Education
Place of Delivery	Online
Used Educational Platforms	Online
Prerequisites	Business Administration, Foreign Trade
Courses Recomended	Economics, Marketing, Finance
Recommended Resources	Open Education textbook published by Anadolu University
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Fundamentals of Entrepreneurship in Foreign Trade	
Week - 2		Services, Support, and Incentives for Entrepreneurship in Foreign Trade	
Week - 3		Entrepreneurship Models in Foreign Trade	
Week - 4		Business Models Related to Foreign Trade	
Week - 5		Entrepreneurship and Foreign Trade in the Global Economy	
Week - 6		Entrepreneurship and Foreign Trade in the Global Economy	
Week - 7		Midterms	
Week - 8		Global Trends in Foreign Trade and Entrepreneurship	
Week - 9		Cultural Differences in Foreign Trade and Entrepreneurship	
Week - 10		Cultural Differences in Foreign Trade and Entrepreneurship	
Week - 11		Stock and Logistics Management in Foreign Trade Enterprises	
Week - 12		Stock and Logistics Management in Foreign Trade Enterprises	
Week - 13		An overview	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Finals	

Learning Outcomes

#	Learning Outcome
1	Explain the concepts of entrepreneurship
2	Explain the state aids for export
3	Will be able to explain entrepreneurship models in foreign trade
4	Will be able to list contractual and investment-based international market entry methods on the basis of business models.
5	Will be able to explain the concepts of entrepreneur, entrepreneurship, and the main economic functions of entrepreneurship.
6	Explain the policies that governments can implement to encourage entrepreneurship
7	Will be able to define the concept of culture and list the elements and characteristics of culture
8	Will be able to list the features that should be considered in the financial management activities of multinational enterprises

Sustainable Development Goals

✓ Quality Education ✓ Responsible Production and Consumption

Course Theme

✓ Economics, Finance and Management

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	1.00	12	12
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	2.00	12	24
Ödevler	0.00	0	0
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	7.00	6	42
Final Sınavı Hazırlığı (sınav süresi dahil)	7.00	6	42
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0.00	0	0
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**5.0**

Assessment Method and Passing Requirements

✓ Multiple Choice Test

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**