Course Syllabus

Code - Course Title	**BSİ102U -**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ASSIST. PROF. DR. DENİZ SEVİNÇ

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	Yok
Recommended Resources	Coşkun, M. (Ed.) (2019). Bankacılık Hizmet Ürünleri. Eskişehir. Anadolu Üniversitesi Web-Ofset Tesislerie-Öğrenme Portalı
Work Placement	Bu ders için uygun değildir.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Deposit and Credit Transactions in Banking: Deposits, Loans.	
Week - 2		Banking Services Based on Commercial Papers: Commercial Papers, Policies.	
Week - 3		Banking Services Based on Commercial Papers: Bills, Checks.	
Week - 4		Money Transfer Services and Payment Systems: Payment systems, Money transfer services, payment and collection services.	
Week - 5		Wealth Management, Custody Services and Mutual Funds in Banks: Custody services, Wealth management, Financial planning services.	
Week - 6		Wealth Management, Custody Services and Mutual Funds in Banks: Portfolio management, Portfolio custody, Investment consultancy, Mutual funds.	
Week - 7		Midterm	
Week - 8		Financial Investment Services in Banking: Financial investment options.	
Week - 9		Financial Investment Services in Banking: Intermediation services of banks for capital market products.	
Week - 10		Electronic Banking and Bank Cards: Banking services, Banking distribution channels, Bank cards.	
Week - 11		Foreign Exchange, Foreign Trade and Insurance Services in Banks: Foreign exchange and foreign trade, Intermediation and financing of foreign trade, Insurance system, Private pension system.	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 12		General Practice Rules and Principles in Banking: Corporate governance and ethical principles in banks, Measures to prevent money laundering in banking, Protection of financial consumers in banking.	
Week - 13		General Practice Rules and Principles in Banking: Banking service contracts and banking advertisements, Protection of secrets in banking and judicial and administrative crimes in banking, Data sharing in the financial system and application of international bank account numbers.	
Week - 14		Final Examination	

Learning Outcomes

#	Learning Outcome
1	Define deposit and loan, explain their scope and types.
2	Bankalardaki finansal yatırım ürün seçeneklerini tanıyabilecek, mevduat ile yatırım ürünleri arasındaki farkları açıklayabilecektir.
3	Understand payment systems, money transfer services and payment and collection services of banks.
4	Understand the custody services and types of banks, non-banking capital market applications of custody services.
5	List financial investment product options in banks, direct and indirect financial investment services.
6	Understand the structure and types of banking service distribution channels, distinguish the national and international infrastructure required for electronic banking.
7	Understand the foreign exchange transactions of banks, explain the connections between banking and insurance, understand the private pension system implemented in Turkey.
8	Explain the principles of corporate governance and the concept of crime revenues in banks and the protection of financial consumers, the content of service contracts of banks and the concept of data sharing and IBAN in the financial system.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**