Course Syllabus

Code - Course Title	**GİT408U -**
Course Type	VIII. SEMESTER
Laboratory + Practice	0+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ASSOC. PROF. DR. HAKAN KILINÇ

Mode of Delivery	Online
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There are no Recommended Courses.
Recommended Resources	There are no required or recommended resources.
Work Placement	No Internship/Practice

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Fundamentals of Visual Communication Design and Generative Artificial Intelligence	
Week - 2		AI-Powered Design Tools and Software	
Week - 3		Data-Driven Visual Design and Algorithms	
Week - 4		Generative and Adaptive Design with Artificial Intelligence	
Week - 5		Question Solution	
Week - 6		Midterm Exam	
Week - 7		AI-Powered Typography and Visual Aesthetics	
Week - 8		Visual Design with User Experience (UX) and Artificial Intelligence	
Week - 9		Ethics and Sustainability: The Future of Visual Design with Artificial Intelligence	
Week - 10		Limits and Potentials of Visual Communication Design with Artificial Intelligence	
Week - 11		Question Solution	
Week - 12		Final Exam	

Learning Outcomes

#	Learning Outcome
1	Explain the concept and types of interaction in visual communication design

Learning Outcomes

#	Learning Outcome
2	To be able to identify interactive content sources in environments related to visual communication design
3	Designing interactive content that can be used in visual communication design environments

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**