Course Syllabus

Code - Course Title	**SYT102U - Sport Management**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses

Mode of Delivery	Distance Education.
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	Spor Ekonomisi, Eğlence Yönetimi, Tur Planlaması ve Yönetimi, Yönetim Bilimi I - II, Yönetim ve Organizasyon I-II, Yönetimde Güncel Yaklaşımlar, Boş Zaman ve Rekreasyon Yönetimi, Çatışma ve Stres Yönetimi I-II, Etkinlik Yönetimi, Halkla İlişkiler Yönetimi, İnsan Kaynakları Yönetimi, İşletme Yönetimi, Pazarlama Yönetimi.
Recommended Resources	BASIM, H.N., TABAK, A., SIĞRI, Ü., ARGAN, M., EKMEKÇİ, R., (2013), Spor Yönetimi, Editör: Metin ARGAN, Anadolu Üniversitesi Yayınları No: 2883, Açıköğretim Fakültesi Yayınları No: 1840, Eskişehir.
Work Placement	Bu ders için uygun değildir.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Sports Management: Key Issues	
Week - 2		The Functions of Sports Management	
Week - 3		Organizational Culture and Organizational Leadership in Sports	
Week - 4		Personnel Management	
Week - 5		Human Resources Management in Sport Facilities	
Week - 6		Sports Marketing	
Week - 7		Midterm Exam	
Week - 8		Consumer Concept and Consumer Behavior in Sports	
Week - 9		Customer Relationship Management in Sports	
Week - 10		Sports Events Management	
Week - 11		Classification of Sports Events	
Week - 12		Business Administration of Sports Facilities	
Week - 13		Management of Risks in Sports Facilities	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Final Examination	

Learning Outcomes

#	Learning Outcome
1	Define the basic concepts related to sports management.
2	Know the functions of sports management
3	Explain organizational culture
4	Know the human resources management in sports facilities.
5	Compose marketing approaches in sports
6	Assess applications of leadership in sports.
7	Explain organizational culture in sports.
8	Know event management and event marketing.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**