Course Syllabus

Code - Course Title	**İKT209U - Tourism Economics**
Course Type	I. SEMESTER
Laboratory + Practice	0+0
ECTS	**7.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ASSIST. PROF. DR. MEDİHA TEZCAN

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	E-learning portal
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Basic Concepts of Tourism and Economics	
Week - 2		Tourism with Microeconomic Dimension I	
Week - 3		Tourism with Microeconomic Dimension II	
Week - 4		Tourism with Macroeconomic Dimension I	
Week - 5		Question Solutions for the Midterm Exam I	
Week - 6		Question Solutions for the Midterm Exam II	
Week - 7		Midterm Exam	
Week - 8		Tourism with Macroeconomic Dimension II	
Week - 9		Planning, Projects, Investment, Financing and Taxation in Tourism	
Week - 10		Tourism, Economic Growth, Welfare and Sustainable Environment	
Week - 11		Economics of Hotel, Restaurant, Airline and Other Tourism Related Businesses: Case Studies	
Week - 12		Question Solutions for the Final Exam I	
Week - 13		Question Solutions for the Final Exam II	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	Will be able to give information about the basic concepts of tourism economics.
2	Will be able to define tourism as an economic activity and its economic importance.
3	Will be able to express the elements of tourism supply and demand..
4	Explain the types and characteristics of the tourism market.
5	Will be able to define the positive and negative effects of tourism sector on national economies.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**