## Course Syllabus

| | |
|---|---|
| **Code - Course Title** | **MEİ101U -** |
| **Course Type** | II. SEMESTER |
| **Laboratory + Practice** | 0+0 |
| **ECTS** | **5.0** |
| **Language of Instruction** | Türkçe |
| **Course Type** | Elective Courses |
| **Course Instructor(s)** | Prof. Dr. Erkan Yüksel |

| | |
|---|---|
| **Mode of Delivery** | Distance education |
| **Prerequisites** | There is no prerequisite or co-requisite for this course. |
| **Courses Recomended** | There are no lessons related to the suggested lesson. |
| **Recommended Resources** | AÖF Media and Communication Program, News Writing Techniques, and News Gathering Techniques books can be recommended |
| **Work Placement** | There is no internship or practice for this course. |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 1** | | History of Media | |
| **Week - 2** | | Media Systems | |
| **Week - 3** | | Basic Concepts | |
| **Week - 4** | | Anatomy of the News | |
| **Week - 5** | | Exam Preparation-Summary Lecture | |
| **Week - 6** | | Exam Preparation-Test Questions and Answers | |
| **Week - 7** | | Mid Term Exam | |
| **Week - 8** | | Types of Journalism by Mass Media | |
| **Week - 9** | | News Photo | |
| **Week - 10** | | Media Law and Professional Principles | |
| **Week - 11** | | Media Literacy | |
| **Week - 12** | | Preparation for the Final Exam-Summary Lecture | |
| **Week - 13** | | Final Exam Preparation: Test Questions and Answers | |
| **Week - 14** | | Final Exam | |

## Learning Outcomes

| # | Learning Outcome |
|---|---|
| 1 | Will be able to explain the historical development of the media |
| 2 | Will be able to explain the main approaches to the media systems in the world |
| 3 | Will be able to explain the basic concepts of media and journalism |
| 4 | Will be able to explain the news hierarchy, its components and news writing techniques |
| 5 | Will be able to explain the working differences of journalism according to mass media |
| 6 | Will be able to explain the development and features of news photography |
| 7 | Will be able to explain professional law and professional principles |
| 8 | Will be able to explain media literacy |

## Sustainable Development Goals

*No content has been provided.*

## Course Theme

*No content has been provided.*

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| Teorik Derse Katılım | 0 | 0 | 0 |
| Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı) | 0 | 0 | 0 |
| Ödevler | 0 | 0 | 0 |
| Proje - Rapor - Sunum Hazırlama | 0 | 0 | 0 |
| Ara Sınav Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Final Sınavı Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.) | 0 | 0 | 0 |
| Staj Uygulaması | 0 | 0 | 0 |
| | | **Calculated ECTS** | **0** |

## Assessment Method and Passing Requirements

*No content has been provided.*

| Assessment Method and Passing Requirements | Quamtity | Percentage (%) |
|---|---|---|
| 1.Midterm Exam | 1 | 30 |
| Final Exam | 1 | 70 |
| | **Sum (%)** | **100** |