Course Syllabus

Code - Course Title	**WTK209U -**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. TEVFİK VOLKAN YÜZER

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	N/A
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Visual Design for the Web	
Week - 2		Design Principles for the Web	
Week - 3		Visual Design Elements for the Web	
Week - 4		Visual Design for Responsive Web Interfaces	
Week - 5		Logo Design	
Week - 6		Design and Production Process of Emblem, Logo and Logotype	
Week - 7		Midterm Exam	
Week - 8		Typography	
Week - 9		Colors in Visual Web Design	
Week - 10		Interaction in Web Design	
Week - 11		Interaction Elements	
Week - 12		Portfolio	
Week - 13		Sales and Marketing with Portfolio	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	Will be able to define visual design in web environments.
2	Will be able to analyze visual communication elements in terms of web design.
3	Will be able to discuss interaction in web design.
4	Will be able to create a portfolio.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**