Course Syllabus

Code - Course Title	**İLT112U -**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	Editör: Prof. Dr. Erkan Yüksel, Yazarlar: Prof. Dr.Erkan Yüksel, Doç.Dr. İncilay Cangöz, Doç. Dr. Ömer Özer, Doç. Dr. Ruhdan Uzun, Doç. Dr. Banu Dağtaş, Prof. Dr. İrfan Erdoğan

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Communication Theories	
Week - 2		Pioneer mass media theories	
Week - 3		Powerful effects of the media, Spiral of Silence, Agenda Setting, Public Opininon, Framing, Cultivation Theory	
Week - 4		Audience-Centered Approaches: Uses and Gratification, Uses and Effects,	
Week - 5		Practice for Midterm	
Week - 6		Practice for Midterm	
Week - 7		Midterm Exam	
Week - 8		Technology Centered Approaches: Overdetermination of Technology	
Week - 9		Semiotics and Linguistics Researchs	
Week - 10		Critical Theories, Frankfurt School, Culture Industries, Politicam Economy	
Week - 11		Communication Studies in Turkey	
Week - 12		Practice for Final Exam	
Week - 13		Practice for Final Exam	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	define pioneer mass media theories and powerful effects of the media
2	define the assumptions of the Direct Effects
3	grasp epistemological background of the Direct Effects
4	define limited effects of mass media
5	define "Gratification and Uses", "Agenda Setting", ''Spiral of Silence'', "Cultivation Analysis"
6	define Critical Paradigm of Mass Media Studies
7	define technological determinism

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**