Course Syllabus

Code - Course Title	**İŞY204U -**
Course Type	IV. SEMESTER
Laboratory + Practice	0+0
ECTS	**7.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. İBRAHİM CEMİL ULUKAN

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There are no recommended courses.
Recommended Resources	Küçük İşletme Yönetimi. Anadolu Üniversitesi, Açıköğretim Fakültesi Yayını (2021).Eskişehir.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The Characteristics of Small Businesses	
Week - 2		The Characteristics of Small Businesses	
Week - 3		Today's Environmental Conditions Affecting Small Businesses	
Week - 4		Today's Environmental Conditions Affecting Small Businesses	
Week - 5		Small Businesses and Ethics	
Week - 6		Small Businesses and Ethics	
Week - 7		Midterm Exam	
Week - 8		Small Business Functions	
Week - 9		Management Functions in Small Businesses	
Week - 10		Management Functions in Small Businesses	
Week - 11		Leadership and Motivation in Small Businesses	
Week - 12		Strategic Management in Small Businesses	
Week - 13		Management of Small family Businesses	
Week - 14		Final Sınavı	

Learning Outcomes

#	Learning Outcome
1	Will be able to explain the characteristics of small businesses.
2	Will be able to list the small business functions.
3	Will be able to explain management function in small businesses.
4	Will be able to discuss the implementation of strategic management in small businesses.
5	Will be able to discuss critical issues in family business management.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**