Course Syllabus

Code - Course Title	**İLT213U -**
Course Type	III. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	ASSIST. PROF. DR. SİMGE SÜLLÜ DURUL

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Culture, society and definitions of corporate culture	
Week - 2		Culture, society and definitions of corporate culture	
Week - 3		Classifications of corporate culture	
Week - 4		Classifications of corporate culture	
Week - 5		Corporate culture and corporate behavior	
Week - 6		Corporate culture and corporate behavior	
Week - 7		Mid-term	
Week - 8		Corporate culture and corporate reputation	
Week - 9		Corporate culture and corporate reputation	
Week - 10		Corporate culture and leadership	
Week - 11		Corporate culture and leadership	
Week - 12		Corporate culture and corporate brand	
Week - 13		Basic functions and results of corporate culture	
Week - 14		Final exam	

Learning Outcomes

#	Learning Outcome
1	Be able to discuss corporate culture concept
2	Be able to express factors which constitute corporate culture
3	Be able to describe corporate culture structure
4	Be able to explain corporate behavior
5	Be able to define corporate image concept

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**