Course Syllabus

Code - Course Title	**TRZ204U -**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	Asst. Prof. Dr. Engin Bayraktaroğlu

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Isik, C. (Ed.). (2020). Turizm Planlaması ve Politikası. Eskişehir: Anadolu Üniversitesi Yayınları.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Planning and Policy Making	
Week - 2		Tourism Planning Process and Stakeholder Management	
Week - 3		Tourism Planning and Policy Making	
Week - 4		Tourism Planning at Community Level	
Week - 5		Q&A Activity I	
Week - 6		Q&A Activity II	
Week - 7		Midterm Exam	
Week - 8		Tourism and Environment	
Week - 9		Institutional Dynamics and Implementation of Tourism Plans	
Week - 10		International Tourist Mobility and Forecasts for the Future	
Week - 11		Tourism Plans and Policies	
Week - 12		Q&A Activity III	
Week - 13		Q&A Activity IV	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Final Examination	

Learning Outcomes

#	Learning Outcome
1	To obtain basic information about tourism policy and planning.
2	To be able to plan and manage activities for the professional development of employees in tourism-related sectors.
3	To have sufficient knowledge and awareness at the executive level of the legislation (law, regulation, circular, etc.) related to their profession.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**