Course Syllabus

Code - Course Title	**İŞY203U -**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. DENİZ TAŞCI

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Basic Concepts	
Week - 2		Types of Innovation and Diffusion of Innovation	
Week - 3		Theoretical Infrastructure of Innovation, Modern Understanding and Applications	
Week - 4		Innovation Management and Innovative Organizational Culture	
Week - 5		Midterm Exam Preparation Question & Answer I	
Week - 6		Midterm Exam Preparation Question & Answer II	
Week - 7		Midterm	
Week - 8		Factors and Practices Determining Innovation in Business	
Week - 9		Innovation Sources and Strategies	
Week - 10		Protection of Innovations and Legal Framework	
Week - 11		National Innovation System	
Week - 12		Final Exam Preparation Question & Answer I	
Week - 13		Final Exam Preparation Question & Answer II	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome

Learning Outcomes

#	Learning Outcome
1	Will be able to define the concept of innovation; will be able to associate the concept of innovation with creativity, invention and design.
2	Will be able to explain the concept of innovation management.
3	Will be able to list the types of innovations.
4	Will be able to explain the theoretical basis of innovation.
5	Will be able to explain the concepts of innovation management and innovative organizational culture.
6	Will be able to express the factors and practices that determine innovation in businesses.
7	Will be able to explain the sources and strategies of innovation in businesses.
8	Will be able to express the requirements for the protection of innovations in businesses and draw the legal framework.
9	Will be able to define national and regional innovation systems.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.