Course Syllabus

Code - Course Title	**MEİ101U -**
Course Type	I. SEMESTER
Laboratory + Practice	0+0
ECTS	**8.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	Prof. Dr. Erkan Yüksel

Mode of Delivery	Distance education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There are no lessons related to the suggested lesson.
Recommended Resources	AÖF Media and Communication Program, News Writing Techniques, and News Gathering Techniques books can be recommended
Work Placement	There is no internship or practice for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		History of Media	
Week - 2		Media Systems	
Week - 3		Basic Concepts	
Week - 4		Anatomy of the News	
Week - 5		Exam Preparation-Summary Lecture	
Week - 6		Exam Preparation-Test Questions and Answers	
Week - 7		Mid Term Exam	
Week - 8		Types of Journalism by Mass Media	
Week - 9		News Photo	
Week - 10		Media Law and Professional Principles	
Week - 11		Media Literacy	
Week - 12		Preparation for the Final Exam-Summary Lecture	
Week - 13		Final Exam Preparation: Test Questions and Answers	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	Will be able to explain the historical development of the media
2	Will be able to explain the main approaches to the media systems in the world
3	Will be able to explain the basic concepts of media and journalism
4	Will be able to explain the news hierarchy, its components and news writing techniques
5	Will be able to explain the working differences of journalism according to mass media
6	Will be able to explain the development and features of news photography
7	Will be able to explain professional law and professional principles
8	Will be able to explain media literacy

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**