Course Syllabus

Code - Course Title	**İLT211U -**
Course Type	III. SEMESTER
Laboratory + Practice	0+0
ECTS	**7.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. SİBEL ONURSOY

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		General Concepts for Communication Media Design	
Week - 2		Historical Development of Communication Media Design	
Week - 3		Newspaper Design	
Week - 4		Design of Magazines and Other Printed Materials	
Week - 5		Midterm Exam Preparations: Questions & Answers I	
Week - 6		Midterm Exam Preparations: Questions & Answers II	
Week - 7		Midterm	
Week - 8		Radio Broadcasting Design	
Week - 9		Television Program Design	
Week - 10		Advertising Design	
Week - 11		Web (Internet) Design	
Week - 12		Final Exam Preparations: Questions & Answers I	
Week - 13		Final Exam Preparations: Questions & Answers II	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	...

Learning Outcomes

#	Learning Outcome
2	...
3	...
4	...
5	...
6	...
7	...
8	...

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**