## Course Syllabus

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| **Code - Course Title** | **SMY105U -** |
| **Course Type** | II. SEMESTER |
| **Laboratory + Practice** | 0+0 |
| **ECTS** | **5.0** |
| **Language of Instruction** | Türkçe |
| **Course Type** | Elective Courses |
| **Course Instructor(s)** | RESEARCH ASSISTANT DR. SİBEL KURT |

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| **Mode of Delivery** | Distance Education |
| **Prerequisites** | There is no prerequisite or co-requisite for this course. |
| **Courses Recomended** | There is no recommended optional programme component for this course. |
| **Work Placement** | Not Applicable |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 1** | | Digital Media | |
| **Week - 2** | | Digital Consumer | |
| **Week - 3** | | Online Communities | |
| **Week - 4** | | Sharing Economy | |
| **Week - 5** | | Exercises for Midterm Exam | |
| **Week - 6** | | Exercises for Midterm Exam | |
| **Week - 7** | | Midterm Exam | |
| **Week - 8** | | Digital Media and Privacy | |
| **Week - 9** | | Personal Broadcasting on Digital Media | |
| **Week - 10** | | Digital Storytelling | |
| **Week - 11** | | Digital Gaming and Consumer | |
| **Week - 12** | | Exercises for Final Exam | |
| **Week - 13** | | Exercises for Final Exam | |
| **Week - 14** | | Final Exam | |

## Learning Outcomes

| # | Learning Outcome |
|---|---|
| 1 | Explaining the development and characteristics of digital media |
| 2 | Discussing the characteristics of the digital consumer |
| 3 | Listing online community types and their features |
| 4 | Explaining the sharing economy phenomenon and its platforms |
| 5 | Discussing consumer privacy in the digital media environment |
| 6 | Explaining the personal publishing phenomenon and its tools |
| 7 | Discussing storytelling in the digital age and its effects |
| 8 | Explaining the relationship between digital game economy and consumption. |

## Sustainable Development Goals

*No content has been provided.*

## Course Theme

*No content has been provided.*

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| Teorik Derse Katılım | 0 | 0 | 0 |
| Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı) | 0 | 0 | 0 |
| Ödevler | 0 | 0 | 0 |
| Proje - Rapor - Sunum Hazırlama | 0 | 0 | 0 |
| Ara Sınav Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Final Sınavı Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.) | 0 | 0 | 0 |
| Staj Uygulaması | 0 | 0 | 0 |
| | | **Calculated ECTS** | **0** |

## Assessment Method and Passing Requirements

*No content has been provided.*