Course Syllabus

Code - Course Title	**İŞL356U -**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	İngilizce
Course Type	Elective Courses
Course Instructor(s)	Lecturer, Dr. Mehmet Baykal

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite.
Courses Recomended	There is no other course recommended for this course.
Recommended Resources	International Business, Editor: Asst.Prof.Dr. Ozan Ağlargoz, T.C.Anadolu University Publication No:3997
Work Placement	There is no internship or practice for this course

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Globalization and International Business	
Week - 2		Integrative Issues in International Business	
Week - 3		Entry Modes in International Business	
Week - 4		General Review	
Week - 5		Questions and Answers for Midterm Exam Part I	
Week - 6		Questions and Answers for Midterm Exam Part II	
Week - 7		Midterm Exam	
Week - 8		International Strategy and Organization	
Week - 9		International Human Resources Management	
Week - 10		International Marketing and Production	
Week - 11		General Review	
Week - 12		Questions and Answers for Final Exam Part I	
Week - 13		Questions and Answers for Final Exam Part II	
Week - 14		Final Examination	

Learning Outcomes

#	Learning Outcome
1	Be able to define the concepts of globalization and international business.
2	Be able to define entry modes in international business.
3	Be able to explain the main concepts of international business strategies.
4	Be able to understand the concepts of international marketing and production.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**