## Course Syllabus

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| **Code - Course Title** | **İKT323U - Industrial Economics** |
| **Course Type** | V. SEMESTER |
| **Laboratory + Practice** | 0+0 |
| **ECTS** | **5.0** |
| **Language of Instruction** | İngilizce |
| **Course Type** | Elective Courses |
| **Course Instructor(s)** | ASSOC. PROF. DR. ZEYNEP ELİTAŞ |

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| **Mode of Delivery** | The mode of delivery of this course is open education. |
| **Prerequisites** | There is no prerequisite or co-requisite for this course. |
| **Courses Recomended** | - |
| **Recommended Resources** | Industrial Economics (Prof.Dr. Erol TAYMAZ & Prof.Dr. İsmail Onur BAYCAN) |
| **Work Placement** | N/A |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 1** | | Introduction | |
| **Week - 2** | | Market Structure and Performance | |
| **Week - 3** | | Price Discrimination | |
| **Week - 4** | | Predatory Conduct and Collusion | |
| **Week - 5** | | Product Strategies | |
| **Week - 6** | | Mergers and Vertical Relations | |
| **Week - 7** | | R&D, Innovation and Networks | |
| **Week - 8** | | Competition Law and Policy | |

## Learning Outcomes

| # | Learning Outcome |
|---|---|
| **1** | Identify and analyze different market structures. |
| **2** | Model and interpret strategic firm behavior using economic tools. |
| **3** | valuate the impact of industry structure on economic performance. |
| **4** | Understand the foundations of competition policy and regulation. |
| **5** | Apply theoretical knowledge to real-world industry cases. |

## Sustainable Development Goals

*No content has been provided.*

## Course Theme

*No content has been provided.*

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| Teorik Derse Katılım | 0 | 0 | 0 |
| Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı) | 0 | 0 | 0 |
| Ödevler | 0 | 0 | 0 |
| Proje - Rapor - Sunum Hazırlama | 0 | 0 | 0 |
| Ara Sınav Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Final Sınavı Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.) | 0 | 0 | 0 |
| Staj Uygulaması | 0 | 0 | 0 |
| | | **Calculated ECTS** | **0** |

## Assessment Method and Passing Requirements

*No content has been provided.*

| Assessment Method and Passing Requirements | Quamtity | Percentage (%) |
|---|---|---|
| 1.Midterm Exam | 1 | 30 |
| Final Exam | 1 | 70 |
| | **Sum (%)** | **100** |