Course Syllabus

Code - Course Title	**İŞL453U -**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	İngilizce
Course Type	Elective Courses
Course Instructor(s)	ASSOC. PROF. DR. BURAK TUĞBERK TOSUNOĞLU

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	ENTREPRENEURSHIP, T.C. ANADOLU UNIVERSITY PUBLICATION NO: 4114OPEN EDUCATION FACULTY PUBLICATION NO: 2895, 2020
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Entrepreneurial Mindset	
Week - 2		Functions of Entrepreneurs	
Week - 3		Innovation	
Week - 4		Corporate Entrepreneurship	
Week - 5		Elements of Business Plan	
Week - 6		Evaluating a Business Plan	
Week - 7		Midterm Exam	
Week - 8		Sosyal Girişimcilik ve Sosyal Girişimlerin Bileşenleri	
Week - 9		Economic and Social Values Created by Social Enterprises	
Week - 10		Yalın Girişimin Kökenleri	
Week - 11		The Lean Startup Framework	
Week - 12		Resourcing New Businesses	
Week - 13		Funding of Businesses by Stage	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	Explains the concept of entrepreneurship
2	Defines the principle concepts of corporate entrepreneurship
3	Defines and explains the determinants of innovation
4	Explains the concept of the business plan

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**