Course Syllabus

Code - Course Title	**YBS207U -**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. ÖZLEM OKTAL

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Information Systems	
Week - 2		Strategic Role of Information Systems	
Week - 3		Ethics in Information Systems	
Week - 4		Security in Information Systems	
Week - 5		Enterprise Applications	
Week - 6		Customer relations management	
Week - 7		Midterm	
Week - 8		E-Commerce	
Week - 9		Managing Information	
Week - 10		Smart Techniques	
Week - 11		Empowering Decision Making	
Week - 12		Business Intelligence and Business Analytics Techniques	
Week - 13		Information Systems Development	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	Introduction to Information Systems
2	Strategic Role of Information Systems
3	Ethics and Security in Information Systems
4	Enterprise Applications
5	E-Commerce
6	Managing Information
7	Empowering Decision Making
8	Information Systems Development

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**