Course Syllabus

Code - Course Title	**YBS202U -**
Course Type	IV. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. HARUN SÖNMEZ

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Business Analytics: Key Concepts 1	
Week - 2		Business Analytics: Key Concepts 2	
Week - 3		Business Analytics: Methods and Software 1	
Week - 4		Business Analytics: Methods and Software 2	
Week - 5		Data Editing and Controlling with Spreadsheets 1	
Week - 6		Data Editing and Controlling with Spreadsheets 2	
Week - 7		Midterm	
Week - 8		Data Management and Analysis with Spreadsheets	
Week - 9		Visualization of Data and Information with a Spreadsheet 1	
Week - 10		Visualization of Data and Information with a Spreadsheet 2	
Week - 11		Descriptive Analytics with Spreadsheets	
Week - 12		Predictive Analytics with Spreadsheets	
Week - 13		Data Mining wirh Spreadsheets	
Week - 14		Final Examination	

Learning Outcomes

#	Learning Outcome
1	Defines business analytics concepts.
2	Selects the methods and software used in business analytics.
3	Makes applications in accessing and qualifying data.
4	Makes practice in organizing and controlling data.
5	Selects the right methods in data management and analysis.
6	Interprets the analysis results of the data.
7	Analyzes data.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**