Course Syllabus

Code - Course Title	**GİT404U -**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	Assoc. Prof. Dr. Meltem Cemiloğlu

Mode of Delivery	Distance learning
Prerequisites	There are no prerequisites or co-requisites for this course.
Courses Recomended	-
Recommended Resources	Tasarım Süreçleri ve Yönetimi, 2024, Ed. Meltem Cemiloğlu, Açıköğretim Yayınları
Work Placement	-

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Design Thinking, Design Processes and Culture	
Week - 2		Portfolio Design	
Week - 3		Exhibition and Presentation Methods	
Week - 4		Design Management and Marketing	
Week - 5		Preparation for the midterm exam	
Week - 6		Preparation for the midterm exam	
Week - 7		Midterm Exam	
Week - 8		Current Technologies and Innovation in the Design Process	
Week - 9		Career in Design	
Week - 10		Creating Social Contribution and Value through Design	
Week - 11		User Experience in Design Management	
Week - 12		Preparation for the final exam	
Week - 13		Final exam	

Learning Outcomes

#	Learning Outcome
1	Explain the basic principles and stages of design thinking.
2	Analyze the historical development of design processes and their transformation through digitalization.
3	Distinguish between different portfolio types and formats.
4	Identify different types of exhibitions and presentation environments.
5	Analyzes the place of visual communication design in brand management.
6	Describes current digital technologies used in the field of art and design.
7	Defines the designer profile and learns about job positions in the industry.
8	Defines sustainable and environmentally friendly design principles.
9	Can comparatively analyze user experience approaches.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**