Course Syllabus

Code - Course Title	**KOİ101U - Hospitality Management**
Course Type	I. SEMESTER
Laboratory + Practice	0+0
ECTS	**8.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. ÇAĞIL HALE ÖZEL

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Konaklama İşletmeciliği AÖF Yayını, Anadolu Üniversitesi Yayını No: 4013, Açıköğretim Fakültesi Yayını No: 2705. Editör: Prof. Dr. Oktay EMİR, Haziran 2020, Eskişehir.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Hospitality Management	
Week - 2		Management and Organization in Hospitality Businesses	
Week - 3		Marketing in Hospitality Businesses	
Week - 4		Human Resources Management in Hospitality Businesses	
Week - 5		Questions for exam preparation -1	
Week - 6		Questions for exam preparation -2	
Week - 7		Midterm Exam	
Week - 8		Rooms Division Management in Hospitality Businesses	
Week - 9		Food and Beverage Services in Hospitality Businesses	
Week - 10		Finance and Accounting Management in Hospitality Businesses	
Week - 11		Support Services in Hospitality Businesses	
Week - 12		Questions for exam preparation -1	
Week - 13		Questions for exam preparation -2	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	Explains the basic features of hospitality management.
2	Explains the fundamental management functions in hospitality businesses.
3	Explains the operation of Support Services offered in addition to the core services in hospitality businesses.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**