Course Syllabus

Code - Course Title	**TRZ114U - Rural Tourism and Development**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	LECTURER DR. ERTAN ASLAN

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Conceptual Framework for Development	
Week - 2		Sustainable Development and Rural Areas	
Week - 3		Rural Tourism Related Concepts	
Week - 4		Rural Tourism Demand	
Week - 5		Types of Tourism in Rural Areas	
Week - 6		Economic Effects of Rural Tourism	
Week - 7		Midterm	
Week - 8		Rural Tourism Examples in the World	
Week - 9		Development of Rural Tourism in Turkey	
Week - 10		Rural Tourism Destinations in Turkey	
Week - 11		Planning in Rural Tourism	
Week - 12		Marketing of Rural Tourism	
Week - 13		New Trends in Rural Tourism Marketing	
Week - 14		Final Examination	

Learning Outcomes

#	Learning Outcome
1	Conceptual Framework for Development
2	Rural Tourism Concept and Analysis
3	Types of Tourism in Rural Areas
4	Rural Tourism in Turkey

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**