Course Syllabus

Code - Course Title	**TRZ201U - Fundamentals of Tourism**
Course Type	III. SEMESTER
Laboratory + Practice	0+0
ECTS	**7.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. OKTAY EMİR

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	I do not recommend any resources other than the course book.
Recommended Resources	TRZ201U-Genel Turizm Bilgisi
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Basic Concepts in Tourism	
Week - 2		Types of Tourism and Classification	
Week - 3		Development History of Tourism	
Week - 4		Factors Affecting the Development of Tourism	
Week - 5		Tourism Industry	
Week - 6		Tourism Supply	
Week - 7		Midterm	
Week - 8		Tourism Demand	
Week - 9		Effects of Tourism	
Week - 10		Tourism Policy	
Week - 11		Tourism Planning	
Week - 12		Tourism in Turkey	
Week - 13		New Trends in Tourism	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	Will be able to understand the factors affecting the development of tourism
2	Will be able to explain the historical development process of tourism
3	Will be able to make predictions about the past, present and future of tourism
4	Will be able to develop knowledge of the tourism business
5	Will be able to understand the economic, social, political and cultural effects of tourism
6	Will be able to comprehend the general national and international structure of tourism

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**