Course Syllabus

Code - Course Title	**İŞL214U - Yok**
Course Type	IV. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	ASSIST. PROF. DR. GÖKHAN ÖNDER

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Business and Technology Interaction in the Historical Process	
Week - 2		Business and Technology Interaction in the Historical Process	
Week - 3		Business in the Digital Age	
Week - 4		What is Innovation?	
Week - 5		What is Innovation?	
Week - 6		Innovation Management and Innovative Businesses	
Week - 7		Midterm	
Week - 8		Innovation Sources and Approaches for Business	
Week - 9		Innovation Sources and Approaches for Business	
Week - 10		Creation and Development of the Innovation Ecosystem	
Week - 11		Creation and Development of the Innovation Ecosystem	
Week - 12		From Business Idea to Enterprise	
Week - 13		Establishment and Management of the Enterprise	
Week - 14		Final Examination	

Learning Outcomes

#	Learning Outcome
1	Explain the interaction of business and technology in the historical process
2	Explain innovation management and innovative businesses
3	Explain the establishment and management of the enterprise

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**