Course Syllabus

Code - Course Title	**İŞL452U -**
Course Type	VIII. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	İngilizce
Course Type	Required Courses
Course Instructor(s)	PROF. DR. FATMA ZEYNEP ÖZATA

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There are no recommended courses.
Recommended Resources	Business Ethics
Work Placement	There is no practice or internship of the course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Business Ethics	
Week - 2		The Role of Business in Society: Corporate Social Responsibility, Stakeholder Theory and Corporate Citizenship, Sustainability	
Week - 3		The Role of Business in Society: Corporate Social Responsibility, Stakeholder Theory and Corporate Citizenship, Sustainability	
Week - 4		Environmental Responsibilities	
Week - 5		Environmental Responsibilities	
Week - 6		Employees and Ethics	
Week - 7		Midterm	
Week - 8		Marketing and Ethics	
Week - 9		Marketing and Ethics	
Week - 10		Technology and Ethics	
Week - 11		Technology and Ethics	
Week - 12		Finance and Ethics	
Week - 13		Business Ethics in the Global Environment	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Final Examination	

Learning Outcomes

#	Learning Outcome
1	Explain ethical theories used for decision making in the businesses
2	Describe corporate social responsibility, stakeholder theory, corporate citizenship and sustainability
3	Discuss the environmental sustainability related issues amd business responses to these issues
4	Define the employee and employer responsibilities
5	Explain how ethical concerns arise in marketing and the role of consumer in marketing ethics
6	Define major technological developments that bring about ethical considerations
7	Recognize the ethical issues in accounting and finance
8	Explain global ethical issues

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**