Course Syllabus

Code - Course Title	**İKT323U - Industrial Economics**
Course Type	VII. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	İngilizce
Course Type	Elective Courses
Course Instructor(s)	ASSOC. PROF. DR. ZEYNEP ELİTAŞ

Mode of Delivery	The mode of delivery of this course is open education.
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	-
Recommended Resources	Industrial Economics (Prof.Dr. Erol TAYMAZ & Prof.Dr. İsmail Onur BAYCAN)
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction	
Week - 2		Market Structure and Performance	
Week - 3		Price Discrimination	
Week - 4		Predatory Conduct and Collusion	
Week - 5		Product Strategies	
Week - 6		Mergers and Vertical Relations	
Week - 7		R&D, Innovation and Networks	
Week - 8		Competition Law and Policy	

Learning Outcomes

#	Learning Outcome
1	Identify and analyze different market structures.
2	Model and interpret strategic firm behavior using economic tools.
3	valuate the impact of industry structure on economic performance.
4	Understand the foundations of competition policy and regulation.
5	Apply theoretical knowledge to real-world industry cases.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**