Course Syllabus

Code - Course Title	**SOS322U -**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	Prof. Dr. Levent Eraslan

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	None
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Media, Digitalization, Culture, Approaches in Media Theories, Social Movement, Echo Chamber, Filter Bubble, Web 2.0.	
Week - 2		Social Media and Digitalization Concept; Social Media Usage Rates and Global Village Concept; Social Media and Social Movements; Media Theories; Political Economy of Social Media.	
Week - 3		New Social Media Field: Technology and Communication; Concepts and Approaches; Technological Developments, Capitalism and Social Change; Relationship between Society and Technology, New Social Media Field; New Communication Technologies and Virtual Society.	
Week - 4		The Case of Privacy in Traditional Societies; The Modern Period and the Transformation of Privacy; The Post-Modern Era: Digitization, Surveillance, and the Violation of Privacy.	
Week - 5		Techno-Social Life, Social Media and New Social Relations: Virtual Communities or Online/Digital Communities, Interactive (Mass) Communication, Network Individualization and Mass Self Communication, Technological Convergence or Media Convergence; Social and Individual Effects of Social Media, Social Networks or Social Media.	
Week - 6		Social Networks and Democracy: Opportunities, Threats and Dangers, Participatory Culture, Digital Reflection of Inequality or Digital Inequality, Digital Media and Social Networks: Possibilities and Dangers, Cyber Balkanization, Big Data, Algorithms and Surveillance Capitalism.	
Week - 7		Mid-Term	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 8		Internet and Social Media as a New Area of Crime: Internet Technologies and the Rise of New Crimes, Social Media and the Changing Nature of Crime; Violations of Private Life in Social Media and Solutions; Social Media, Cyberbullying and Various Online Aggressions.	
Week - 9		Social Media, Hate Speech and Hate Crimes; Social Media and Cyber Crime Networks; The Use of Social Media as a Preventive Crime Area.	
Week - 10		The Phenomenon of Popular Culture in Today's World: The Birth and Development of Popular Culture; Concept of Identity in the Digital Age: Identity Construction in Social Media, Identity Formation in Network Society, Individual's Position in Culture Industry; Factors Affecting the Formation of Identity and Self in Social Media: The Case of Hedonism in Social Media.	
Week - 11		Risk Society; Social Media and Risk Society: Surveillance/Surveillance in Social Media, Digital Footprint, Panopticon.	
Week - 12		Social Media Concept, Usage and Industry: Characteristics of Social Media Concept, Social Media Literacy, Social Media Usage in Turkey, Social Media Industry in Turkey; Parties in Social Media: Social Media Opponents (Critical-Opposites), Social Media and Socialization Problems, Social Silence Spiral, Identity Search and Identity Confusion in Social Media, Social Media and Unethical Behaviors, Social Media and Language Use.	
Week - 13		Opportunities and Risks in Social Media: Communication and Communication in Social Media, Social Media and Economy, Social Media and Social Belonging, Perception Management in Social Media, Social Media and New Generation Perception Management, Social Media Aggression.	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	To be able to interpret the digitalized social structure and the concept of social media as a result of technological developments. To be able to evaluate social media usage rates on a global and national scale with the Concept of Global Village. To be able to compare and interpret media theories within the context of social media. To be able to analyze the structure of virtual society and the effects of technological formations on human life. To be able to comprehend the conceptual structure that emerges in the relationship between technology and communication. To be able to explain how the dynamic relationship of technology with the field of communication changes individual and social life with approaches. To be able to learn the basic sociological approaches and thinkers in cooperation of historical-economic (capitalism) process and new communication technologies. To be able to explain the effects of new communication tools from traditional communication to modern communication on individual and social life. The technological foundations of the new social media and its effects that change social life with theoretical approaches. able to comprehend. To be able to discuss the effects of individual life equipped with internet and social networks on socialization and the possibility of personal loneliness. To be able to examine the public space models and changing privacy relations of Jürgen Habermas, Hannah Arendt and Richard Sennett. To be able to analyze the violation of privacy in digital societies through panoptic surveillance models. To be able to evaluate the important opportunities and dangers of the widespread use of social networks for the present and future of democracy. To be able to explain the unique structure and characteristics of cyber crimes. To be able to explain the possibilities of using social media as a crime prevention tool. To be able to examine the views of Erving Goffman, Manuel Castells and Hal Niedzviecki on identity construction in social media. To be able to analyze the identity construction in social media within the framework of hedonism, narcissism and egoism. To be able to express social media and risk society. To be able to summarize the concepts of surveillance/surveillance in social media, Digital footprint and Panopticon. To be able to examine and evaluate advocacy ideas and critical comments on social media. To be able to evaluate the communication and communication, economic and social life opportunities offered by social media. To be able to understand and evaluate the risks that may arise in social media.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**