Course Syllabus

Code - Course Title	**AŞÇ209U -**
Course Type	III. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. HAKAN YILMAZ

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no course offered.
Recommended Resources	Yılmaz, H. (2016). Gastronomi ve Medya. Eskişehir: Anadolu Üniversitesi Yayınları
Work Placement	There is no work placement or application for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The importance of media in gastronomy	
Week - 2		Basic concepts of gastronomy and media	
Week - 3		Communication, Mass Communication and Types	
Week - 4		Cinema and Gastronomy	
Week - 5		Printed Media and Gastronomy-I	
Week - 6		Printed Media and Gastronomy-II	
Week - 7		Television and Gastronomy-I	
Week - 8		Television and Gastronomy-II	
Week - 9		Internet and Gastronomy-I	
Week - 10		Internet and Gastronomy-II	
Week - 11		Social Media and Gastronomy	
Week - 12		Photography and Gastronomy	
Week - 13		Gastronomy and Sociology-I	
Week - 14		Gastronomy and Sociology-II	

Learning Outcomes

#	Learning Outcome
1	Explains the relationship between gastronomy and media
2	Interprets the media areas related to gastronomy
3	Interprets gastronomy from a sociological perspective

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**