## Course Syllabus

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|---|---|
| **Code - Course Title** | **İLT102U - New Communication Technologies** |
| **Course Type** | II. SEMESTER |
| **Laboratory + Practice** | 0+0 |
| **ECTS** | **5.0** |
| **Language of Instruction** | Türkçe |
| **Course Type** | Elective Courses |
| **Course Instructor(s)** | Prof. Dr. Tevfik Volkan Yüzer |

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|---|---|
| **Mode of Delivery** | Distance Education |
| **Prerequisites** | There is no prerequisite or co-requisite for this course. |
| **Courses Recomended** | There is no recommended optional programme component for this course. |
| **Recommended Resources** | The open education faculty course book of this course is required. Students are also use of e-learning materials of this course in the e-Learning Portal. |
| **Work Placement** | There is no work placement or application of this course. |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 1** | | New Features in Communication Technologies | |
| **Week - 2** | | Features of Digital Communication | |
| **Week - 3** | | Smart TVs and IPTV | |
| **Week - 4** | | Interactive Media | |
| **Week - 5** | | Internet Radio | |
| **Week - 6** | | E-Journalism | |
| **Week - 7** | | Midterm | |
| **Week - 8** | | Mobile Technologies | |
| **Week - 9** | | Mobile Technology Applications | |
| **Week - 10** | | Social Media and Personal Broadcasting | |
| **Week - 11** | | Personal Research Networks | |
| **Week - 12** | | Institutional Social Media | |
| **Week - 13** | | Communication Technologies of the Future | |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| Week - 14 | | Final Examination | |

## Learning Outcomes

| # | Learning Outcome |
|---|---|
| 1 | Will be able to discuss the features of the digital world in terms of communication. |
| 2 | Will be able to evaluate the digital transformations of traditional mass media. |
| 3 | Will be able to analyze mobile technologies. |
| 4 | Will be able to discuss individual and corporate social media. |
| 5 | Will be able to evaluate the communication technologies of the future. |
| 6 | Will be able to evaluate the digital transformations of traditional mass media. |
| 7 | Will be able to analyze mobile technologies. |
| 8 | Will be able to discuss individual and corporate social media. |
| 9 | Will be able to evaluate the communication technologies of the future. |

## Sustainable Development Goals

*No content has been provided.*

## Course Theme

*No content has been provided.*

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| Teorik Derse Katılım | 0 | 0 | 0 |
| Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı) | 0 | 0 | 0 |
| Ödevler | 0 | 0 | 0 |
| Proje - Rapor - Sunum Hazırlama | 0 | 0 | 0 |
| Ara Sınav Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Final Sınavı Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.) | 0 | 0 | 0 |
| Staj Uygulaması | 0 | 0 | 0 |
| | | **Calculated ECTS** | **0** |

## Assessment Method and Passing Requirements

*No content has been provided.*

| Assessment Method and Passing Requirements | Quamtity | Percentage (%) |
|---|---|---|
| 1.Midterm Exam | 1 | 30 |
| Final Exam | 1 | 70 |
| | **Sum (%)** | **100** |