Course Syllabus

Code - Course Title	**İLT112U -**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. DENİZ KILIÇ

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Communication Theories	
Week - 2		Pioneer mass media theories	
Week - 3		Powerful effects of the media, Spiral of Silence, Agenda Setting, Public Opininon, Framing, Cultivation Theory	
Week - 4		Audience-Centered Approaches: Uses and Gratification, Uses and Effects,	
Week - 5		Practice for Midterm	
Week - 6		Practice for Midterm	
Week - 7		Midterm Exam	
Week - 8		Technology Centered Approaches: Overdetermination of Technology	
Week - 9		Semiotics and Linguistics Researchs	
Week - 10		Critical Theories, Frankfurt School, Culture Industries, Politicam Economy	
Week - 11		Communication Studies in Turkey	
Week - 12		Practice for Final Exam	
Week - 13		Practice for Final Exam	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	define pioneer mass media theories and powerful effects of the media

Learning Outcomes

#	Learning Outcome
2	define the assumptions of the Direct Effects
3	grasp epistemological background of the Direct Effects
4	define limited effects of mass media
5	define "Gratification and Uses", "Agenda Setting", ''Spiral of Silence'', "Cultivation Analysis"
6	define Critical Paradigm of Mass Media Studies
7	define technological determinism

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**