Course Syllabus

Code - Course Title	**İLT202U -**
Course Type	IV. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	ASSOC. PROF. DR. ELİF PINAR KILINÇ

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Crisis Concept and The Factors Creating Crisis For Companies	
Week - 2		Crisis Concept and The Factors Creating Crisis For Companies	
Week - 3		The Stages of Crisis Process, Its Effects and The Concept of Crisis Management	
Week - 4		The Stages of Crisis Process, Its Effects and The Concept of Crisis Management	
Week - 5		The Process of Crisis Response	
Week - 6		The Studies to Be Done in Pre-crisis	
Week - 7		Mid-term Exam	
Week - 8		The Studies to Be Done in Times of Crisis	
Week - 9		The Studies to Be Done in Times of Crisis	
Week - 10		The Management in Post-crisis and The Sample Reviews	
Week - 11		The Management in Post-crisis and The Sample Reviews	
Week - 12		The Process of Crisis Communication	
Week - 13		The New Media in Crisis Communication	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	express the factors that created the crisis and the crisis in businesses.

Learning Outcomes

#	Learning Outcome
2	list the stages of the process and the effects of the crisis.
3	explain the concept of crisis management.
4	response to the crisis to implement the process.
5	moment of crisis, to guide to work of the pre-and post-crisis management.
6	exemplify the work of successful crisis management.
7	explain crisis communication process and the concepts of the new media.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**