Course Syllabus

Code - Course Title	**GİT309U -**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	ASSIST. PROF. DR. AYDAN ERARSLAN TURHAN

Mode of Delivery	Online
Prerequisites	There is no prerequisite for the course.
Courses Recomended	None
Recommended Resources	Ünalan, H. T. (2023). Ambalaj Tasarımı. Eskişehir: Anadolu Üniversitesi
Work Placement	None

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		History of Packaging Design	
Week - 2		Basic Concepts in Packaging Design	
Week - 3		Packaging Design: Research, Design Idea, Strategy, Ethics	
Week - 4		Relationship between Industrial Product Design, Graphic Design and Packaging Design	
Week - 5		Midterm exam solution-1	
Week - 6		Midterm exam solution - 2	
Week - 7		Packaging Materials and Production Methods	
Week - 8		Smart and Interactive Packaging Design	
Week - 9		Brand Management and Packaging Design	
Week - 10		Packaging and Environment	
Week - 11		Final Exam Question Solution - 1	
Week - 12		Final Exam Question Solution - 2	

Learning Outcomes

#	Learning Outcome

Learning Outcomes

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1	Explains the birth and development of packaging design as a discipline
2	Explains the concept of packaging design and related basic concepts.
3	List the materials used in packaging design and their functions.
4	Explains the interdisciplinary relationships of packaging design.
5	Lists the types of packaging and their uses for different purposes.
6	Explains structural design and graphic design in packaging.
7	Explains smart and interactive packaging technologies.
8	Explain the role of packaging design in brand management.
9	Explains the contribution of produced packaging to environmental pollution.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**