Course Syllabus

Code - Course Title	**SMY203U -**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	ASSOC. PROF. DR. ÖZGÜR ÇALIŞKAN

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The Internet and Its Development	
Week - 2		New Communication Technologies Digital Age	
Week - 3		Digital Media Next Generation Journalism Applications and Sample News Sites	
Week - 4		To New Generation News Platforms in Turkey Examples and Cultural Situation	
Week - 5		The Evolution of Digital Photography Basic Building Blocks of Digital Photography	
Week - 6		Digital Cameras and Auxiliary equipment	
Week - 7		Digital Cinema Audience in Digital Cinema	
Week - 8		Invention of Radio and Early Radio Broadcasts Technical Features and Development of Radio Broadcasting	
Week - 9		Traditional Television Broadcasting Development and Analog Television	
Week - 10		The Second Stage of Traditional Television: Digital Television Internet Television Broadcasting	
Week - 11		Dijital Medya Kavramı Halkla İlişkiler Kavramı	
Week - 12		Digital Media Tools Used in Public Relations	
Week - 13		IT Law in the Digital Age	
Week - 14		Development of IT Law Cybercrimes in Turkish Law	

Learning Outcomes

#	Learning Outcome
1	To be able to comprehend the development of the internet and web concepts, To be able to explain blogs, social networking sites and other social networking environments, To be able to explain the media elements of the digital age - television, cinema, journalism and broadcasting.
2	To be able to explain the general characteristics of digital media, To be able to explain the digital techniques used by new generation news platforms, To be informed about the examples of new generation journalism platforms in Turkey and to raise awareness about the cultural situation.
3	To be able to comprehend the development of digital photography, To be able to comprehend the sensor, pixel, resolution and file format features that make up the digital photograph, To be able to recognize the types of digital cameras and explain the printing and auxiliary equipment.
4	To be able to comprehend cinema as a technological art, To be able to comprehend and explain the transition from analog to digital in the tools and techniques of cinema, To be able to explain the effects of the digitization of the screening stage on the producer and the audience.
5	To be able to explain the scientific developments behind the invention of the radio, to comprehend the characteristics of the first period radio broadcasts, To be able to explain digital radio systems and software, satellite, internet, terrestrial digital radio broadcasting features.
6	To be able to explain the general characteristics of traditional television broadcasting and analog television with the scientific development behind the invention of radio. To be able to explain the technology and features of digital television broadcasting. To be able to list and explain the types of internet television broadcasting, to comprehend the characteristics of the first period radio broadcasts, To be able to explain digital radio systems and software, satellite, internet, terrestrial digital radio broadcasting features.
7	To be able to explain the general characteristics of digital media networks, To list digital media tools and benefits of digital media, Summarizing the effects of digital media on social communication
8	To be able to explain the basic concepts of informatics law, To be able to explain the historical development of informatics law in Turkey and the World, To be able to explain the cyber crimes in Turkish Law Legislation.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**