Course Syllabus

Code - Course Title	**İŞL406U - Strategic Management II**
Course Type	IV. SEMESTER
Laboratory + Practice	0+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. GÖKHAN KUŞ

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There are no lessons related with the suggested lesson.
Recommended Resources	T.C. ANADOLU ÜNİVERSİTESİ YAYINI NO: 3005 AÇIKÖĞRETİM FAKÜLTESİ YAYINI NO: 1958 (AÖF KİTABI)
Work Placement	There is no internship or practice for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Top Management Strategies	
Week - 2		Top Management Strategies-II	
Week - 3		Competitive Strategies	
Week - 4		Competitive Strategies-II	
Week - 5		Functional Strategies	
Week - 6		Global Strategy	
Week - 7		Midterm	
Week - 8		Implementation of Strategies: Resource Allocation	
Week - 9		Implementation of Strategies: Resource Allocation-II	
Week - 10		Strategic Valuation and Control	
Week - 11		Strategic Valuation and Control-II	
Week - 12		Strategic Management and Corporate Governance	
Week - 13		Strategy, Social Responsibility and Business Ethics	
Week - 14		Final	

Learning Outcomes

#	Learning Outcome
1	Will be able to explain the meaning and importance of top management strategy.
2	Will be able to explain the effects of the changing competitive environment on businesses.
3	Will be able to explain the meaning and importance of functional management strategies.
4	Will be able to explain what globalization is, the forces driving globalization and the strategic opportunities emerging as a result of globalization.
5	Will be able to define strategy implementation.
6	Will be able to define strategy evaluation.
7	Will be able to describe the place of corporate governance in strategic management levels.
8	Will be able to explain the concept of social responsibility and the limitations that businesses take into account when determining their social responsibility activities.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**