Course Syllabus

Code - Course Title	**İŞL105U - Principles of Business Administration**
Course Type	I. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	Prof. Dr. Didem PAŞAOĞLU BAŞ

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There are no lessons related with the suggested lesson.
Recommended Resources	T.C. ANADOLU ÜNİVERSİTESİ YAYINI NO: 2626 AÇIKÖĞRETİM FAKÜLTESİ YAYINI NO: 1594 (AÖF KİTABI)
Work Placement	There is no internship or practice for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Business and Business-Related Concepts	
Week - 2		Business and Its Environment	
Week - 3		Classification and Types of Businesses	
Week - 4		Social Responsibility and Business Ethics	
Week - 5		Midterm Exam Question Solution	
Week - 6		Midterm Exam Question Solution	
Week - 7		Midterm	
Week - 8		Establishment of Businesses	
Week - 9		Business Growth	
Week - 10		Business and Competition in the Global Environment	
Week - 11		Business Functions	
Week - 12		Midterm Exam Question Solution	
Week - 13		Midterm Exam Question Solution	
Week - 14		Final Examination	

Learning Outcomes

#	Learning Outcome
1	Will be able to define the concept of business.
2	Will be able to comprehend the importance of businesses.
3	Will be able to distinguish the criteria for classification of businesses.
4	Will be able to define the concept of social responsibility and explain its development.
5	Will be able to explain the concept of establishing a business, its importance and the reasons for the entrepreneur's investment.
6	Will be able to express the reasons for growth in businesses.
7	Will be able to explain how the globalization process has developed.
8	Will be able to explain business functions.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**