Course Syllabus

Code - Course Title	**YBS303U -**
Course Type	V. SEMESTER
Laboratory + Practice	0+0
ECTS	**4.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ASSIST. PROF. DR. ABDULLAH SAYKILI

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended course for this course.
Recommended Resources	There is no recommended resource for this course.
Work Placement	There is no internship practice for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Importance of User Experience Design	
Week - 2		Importance of User Experience Design	
Week - 3		Phases of User Experience Design Process	
Week - 4		Phases of User Experience Design Process	
Week - 5		User Characteristics and Needs	
Week - 6		User Characteristics and Needs	
Week - 7		MID-TERM EXAM	
Week - 8		Interaction Concept and Design	
Week - 9		Foundations and Methods of Interactive Design	
Week - 10		Foundations and Methods of Interactive Design	
Week - 11		User Interface Design	
Week - 12		Visual Communication and Interface Design	
Week - 13		Graphical Design Tools for Web Applications	
Week - 14		FINAL EXAM	

Learning Outcomes

#	Learning Outcome
1	To be able to define the concept of user experience
2	To be able to explain the user experience design process
3	To be able to list the components of the user experience design process
4	To be able to explain the sub-dimensions of the design process components
5	To define the concept of user
6	Determining user requirements
7	To define the concept of interaction
8	To be able to explain interaction design
9	To be able to define the elements of effective design
10	To be able to sort the production process of interactive design
11	To be able to explain the interface design
12	To be able to discuss the importance of an effective interface design
13	To explain the interface design process and its components
14	To be able to sort Gestalt principles
15	To be able to define graphic design concepts
16	To discuss the concepts related to web technologies and application development

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**