Course Syllabus

Code - Course Title	**İLT102U - New Communication Technologies**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. AYDIN ZİYA ÖZGÜR

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	The open education faculty course book of this course is required. Students are also use of e-learning materials of this course in the e-Learning Portal.
Work Placement	There is no work placement or application of this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		New Features in Communication Technologies	
Week - 2		Features of Digital Communication	
Week - 3		Smart TVs and IPTV	
Week - 4		Interactive Media	
Week - 5		Internet Radio	
Week - 6		E-Journalism	
Week - 7		Midterm	
Week - 8		Mobile Technologies	
Week - 9		Mobile Technology Applications	
Week - 10		Social Media and Personal Broadcasting	
Week - 11		Personal Research Networks	
Week - 12		Institutional Social Media	
Week - 13		Communication Technologies of the Future	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Final Examination	

Learning Outcomes

#	Learning Outcome
1	Will be able to discuss the features of the digital world in terms of communication.
2	Will be able to evaluate the digital transformations of traditional mass media.
3	Will be able to analyze mobile technologies.
4	Will be able to discuss individual and corporate social media.
5	Will be able to evaluate the communication technologies of the future.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**