Course Syllabus

Code - Course Title	**SMY201U -**
Course Type	III. SEMESTER
Laboratory + Practice	0+0
ECTS	**7.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ASSOC. PROF. DR. ÇAĞLAR GENÇ

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	Not Applicable

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Social Media and Propaganda	
Week - 2		Propaganda Strategies and Techniques Used in Social Media	
Week - 3		Disinformation and Perception Management in Social Media	
Week - 4		Social Media and Ideological Propaganda	
Week - 5		Ideological propaganda and freedoms in social media	
Week - 6		Midterm Exam	
Week - 7		Social Media and Political Polarization	
Week - 8		New communication technologies and polarization relationships	
Week - 9		Social Events and Propaganda in Social Media	
Week - 10		Intelligence and Counter-propaganda on Social Media	
Week - 11		Social Media and Terrorist Organizations	
Week - 12		Black propaganda in the relationship between social media and terrorism	
Week - 13		The evolution of terrorism with social media	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	Define the Concepts of Social Media and Propaganda
2	Explain the Propaganda Strategies and Techniques Used in Social Media
3	Define Disinformation and Perception Management Concepts in Social Media
4	Explain the Relationship Between Social Media and Ideological Propaganda
5	Describe the Concept of Political Polarization
6	Explain the Effect of Social Media on Social Events
7	Explain Counter-Propaganda Methods Through Social Media
8	Explain the Evolution of Terrorism with Social Media

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**