## Course Syllabus

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| **Code - Course Title** | **SMY203U -** |
| **Course Type** | III. SEMESTER |
| **Laboratory + Practice** | 0+0 |
| **ECTS** | **5.0** |
| **Language of Instruction** | Türkçe |
| **Course Type** | Elective Courses |
| **Course Instructor(s)** | ASSOC. PROF. DR. ÖZGÜR ÇALIŞKAN |

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| **Mode of Delivery** | Distance Education |
| **Prerequisites** | There is no prerequisite or co-requisite for this course. |
| **Courses Recomended** | There is no recommended optional programme component for this course. |
| **Work Placement** | Not Applicable |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 1** | | The Internet and Its Development | |
| **Week - 2** | | New Communication Technologies Digital Age | |
| **Week - 3** | | Digital Media Next Generation Journalism Applications and Sample News Sites | |
| **Week - 4** | | To New Generation News Platforms in Turkey Examples and Cultural Situation | |
| **Week - 5** | | The Evolution of Digital Photography Basic Building Blocks of Digital Photography | |
| **Week - 6** | | Digital Cameras and Auxiliary equipment | |
| **Week - 7** | | Digital Cinema Audience in Digital Cinema | |
| **Week - 8** | | Invention of Radio and Early Radio Broadcasts Technical Features and Development of Radio Broadcasting | |
| **Week - 9** | | Traditional Television Broadcasting Development and Analog Television | |
| **Week - 10** | | The Second Stage of Traditional Television: Digital Television Internet Television Broadcasting | |
| **Week - 11** | | Dijital Medya Kavramı Halkla İlişkiler Kavramı | |
| **Week - 12** | | Digital Media Tools Used in Public Relations | |
| **Week - 13** | | IT Law in the Digital Age | |
| **Week - 14** | | Development of IT Law Cybercrimes in Turkish Law | |

## Learning Outcomes

| # | Learning Outcome |
|---|---|
| 1 | To be able to comprehend the development of the internet and web concepts, To be able to explain blogs, social networking sites and other social networking environments, To be able to explain the media elements of the digital age - television, cinema, journalism and broadcasting. |
| 2 | To be able to explain the general characteristics of digital media, To be able to explain the digital techniques used by new generation news platforms, To be informed about the examples of new generation journalism platforms in Turkey and to raise awareness about the cultural situation. |
| 3 | To be able to comprehend the development of digital photography, To be able to comprehend the sensor, pixel, resolution and file format features that make up the digital photograph, To be able to recognize the types of digital cameras and explain the printing and auxiliary equipment. |
| 4 | To be able to comprehend cinema as a technological art, To be able to comprehend and explain the transition from analog to digital in the tools and techniques of cinema, To be able to explain the effects of the digitization of the screening stage on the producer and the audience. |
| 5 | To be able to explain the scientific developments behind the invention of the radio, to comprehend the characteristics of the first period radio broadcasts, To be able to explain digital radio systems and software, satellite, internet, terrestrial digital radio broadcasting features. |
| 6 | To be able to explain the general characteristics of traditional television broadcasting and analog television with the scientific development behind the invention of radio. To be able to explain the technology and features of digital television broadcasting. To be able to list and explain the types of internet television broadcasting, to comprehend the characteristics of the first period radio broadcasts, To be able to explain digital radio systems and software, satellite, internet, terrestrial digital radio broadcasting features. |
| 7 | To be able to explain the general characteristics of digital media networks, To list digital media tools and benefits of digital media, Summarizing the effects of digital media on social communication |
| 8 | To be able to explain the basic concepts of informatics law, To be able to explain the historical development of informatics law in Turkey and the World, To be able to explain the cyber crimes in Turkish Law Legislation. |

## Sustainable Development Goals

*No content has been provided.*

## Course Theme

*No content has been provided.*

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| Teorik Derse Katılım | 0 | 0 | 0 |
| Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı) | 0 | 0 | 0 |
| Ödevler | 0 | 0 | 0 |
| Proje - Rapor - Sunum Hazırlama | 0 | 0 | 0 |
| Ara Sınav Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Final Sınavı Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.) | 0 | 0 | 0 |
| Staj Uygulaması | 0 | 0 | 0 |
| | | **Calculated ECTS** | **0** |

## Assessment Method and Passing Requirements

*No content has been provided.*

| Assessment Method and Passing Requirements | Quamtity | Percentage (%) |
|---|---|---|
| 1.Midterm Exam | 1 | 30 |
| Final Exam | 1 | 70 |
| | **Sum (%)** | **100** |