Course Syllabus

Code - Course Title	**SMY209U -**
Course Type	III. SEMESTER
Laboratory + Practice	0+0
ECTS	**7.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ASSOC. PROF. DR. YUSUF ZAFER CAN UĞURHAN

Mode of Delivery	Distance Education
Prerequisites	No prerequisites and co-requisites

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Fundamentals of Social Media	
Week - 2		Social Media Literacy	
Week - 3		Web 2.0 Tools in Social Media	
Week - 4		Content Development on Social Media	
Week - 5		Monitoring and Sharing News on Social Media	
Week - 6		Data Collection and Analysis on Social Media	
Week - 7		Personal Data Protection and Security	
Week - 8		Social Media Law and Ethics	

Learning Outcomes

#	Learning Outcome
1	Explains the basic concepts, features, and development process of social media.
2	Applies the basic principles of social media literacy in the process of evaluating digital content.
3	Identifies Web 2.0 tools used in social media environments and their intended purposes
4	Develops digital content tailored to various social media platforms and plans content-sharing processes.
5	Uses basic methods for monitoring, verifying, and sharing information on social media.
6	Applies basic tools and techniques for collecting, analyzing, and interpreting social media data.
7	Explains and implements necessary measures regarding the protection of personal data, digital security, and privacy.
8	Evaluates the legal regulations and ethical principles regarding the use of social media.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**