Course Syllabus

Code - Course Title	**HİŞ302U - Airline Management**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	ASSIST. PROF. DR. ERGÜN KAYA

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	-
Recommended Resources	Doganis, Rigas. The Airline Business, İkinci basım. London: Routledge, 2006.
Work Placement	There is no internship or practice for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Fundamentals of Airline Business	
Week - 2		Taxonomy and Positioning of Airline Companies	
Week - 3		Economic Regulations Affecting Airline Business	
Week - 4		Economic Regulations Affecting Airline Business	
Week - 5		Cost Structure of Airline Companies	
Week - 6		Productivity Indicators of Airline Companies	
Week - 7		Mid-term Exam	
Week - 8		Airline Networks	
Week - 9		Airline Networks	
Week - 10		Airline Fleet and Schedule Planning	
Week - 11		Airline Alliance	
Week - 12		Airline Alliances	
Week - 13		Low Cost Carriers	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	will be able to explain fundamental concepts of airline business
2	Will be able to explain how airline companies are classified and positioned.
3	Will be able to debate the economic regulations affecting the airline business.
4	Will be able to explain the cost structure and productivity criteria of airlines
5	Will be able to explain the network structures of airlines
6	Will be able to explain fleet and schedule planning in airlines
7	Will be able to explain Airline Alliances in all aspects.
8	Will be able to discuss all aspects of low cost airlines

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**