Course Syllabus

Code - Course Title	**PMY205U - Retail Management**
Course Type	III. SEMESTER
Laboratory + Practice	0+0
ECTS	**7.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. GÜLFİDAN BARIŞ

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no optional programme content for this course
Work Placement	There is no work placement implimentation for this course

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction	
Week - 2		Planning process in retailing	
Week - 3		Planning process in retailing	
Week - 4		Location decisions in retailing	
Week - 5		Location decisions in retailing	
Week - 6		Organization decisions in retailing	
Week - 7		Mid-term exam	
Week - 8		Retailing and human resources management	
Week - 9		Retailing and working relations	
Week - 10		Financial management in retailing	
Week - 11		Retailing and promotion techniques	
Week - 12		Security management in retail stores	
Week - 13		test exam questions	
Week - 14		Final exam	

Learning Outcomes

#	Learning Outcome
1	-
2	-
3	-
4	-
5	-
6	-

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**