Course Syllabus

Code - Course Title	**TRZ208U - Management of Marine Tourism**
Course Type	IV. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	Prof. Dr. Erkan Sezgin

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Marine Tourism Management
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Marine tourism in the World and in Turkey	
Week - 2		Yachting and yacht management	
Week - 3		Shipping and Cruise tourism management	
Week - 4		Service management in cruise tourism and destinations	
Week - 5		Marina and harbour management	
Week - 6		Passenger ports and cruise ports	
Week - 7		Mid tem exams	
Week - 8		Boat tours management	
Week - 9		Blue voyage	
Week - 10		Diving and water sports management	
Week - 11		Marine tourism leisure activities	
Week - 12		Marine wildlife watching	
Week - 13		Marine tourism stakeholders	
Week - 14		Final exams	

Learning Outcomes

#	Learning Outcome
1	Knows the development of sea tourism in the world and in Turkey.
2	Knows about cruise management and ports.
3	Knows about the types of boat excursions and boat tours.
4	Knows about fishing activities and watching sea creatures.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**