Course Syllabus

Code - Course Title	**TRZ304U - Tourism Information Technologies**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	Assoc. Prof. Dr. Çağıl Hale Özel

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Turizm Bilgi Teknolojileri, AÖF Publications, Editor: Doç. Dr. Çağıl Hale Özel, Eskişehir, December 2020.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The Role and Importance of Information Technologies in Tourism	
Week - 2		Use of Information Technologies in Hospitality Businesses	
Week - 3		Use of Information Technologies in Food and Beverage Businesses	
Week - 4		Use of Information Technologies in Travel and Transportation Businesses	
Week - 5		Mid Term-Sample Questions 1	
Week - 6		Mid Term-Sample Questions 2	
Week - 7		Use of Information Technologies in Tourist Guidance	
Week - 8		Use of Information Technologies in Recreation Businesses	
Week - 9		Use of Information Technologies in Revenue Management	
Week - 10		Future of Tourism Information Technologies	
Week - 11		Final Exam-Sample Questions 1	
Week - 12		Final Exam-Sample Questions 2	
Week - 13		An Overview of Units 1	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		An Overview of Units 2	

Learning Outcomes

#	Learning Outcome
1	Explains the role and importance of information technologies in tourism.
2	Explains the use of information technologies in accommodation businesses, food and beverage businesses, and travel and transportation businesses.
3	Explains the use of information technologies in tourist guidance, recreation businesses and revenue management.
4	Tells the future of information technologies in tourism.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**