Course Syllabus

Code - Course Title	**SMY105U -**
Course Type	II. SEMESTER
Laboratory + Practice	0+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	RESEARCH ASSISTANT DR. SİBEL KURT

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	Not Applicable

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Digital Media	
Week - 2		Digital Consumer	
Week - 3		Online Communities	
Week - 4		Sharing Economy	
Week - 5		Exercises for Midterm Exam	
Week - 6		Exercises for Midterm Exam	
Week - 7		Midterm Exam	
Week - 8		Digital Media and Privacy	
Week - 9		Personal Broadcasting on Digital Media	
Week - 10		Digital Storytelling	
Week - 11		Digital Gaming and Consumer	
Week - 12		Exercises for Final Exam	
Week - 13		Exercises for Final Exam	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	Explaining the development and characteristics of digital media
2	Discussing the characteristics of the digital consumer
3	Listing online community types and their features
4	Explaining the sharing economy phenomenon and its platforms
5	Discussing consumer privacy in the digital media environment
6	Explaining the personal publishing phenomenon and its tools
7	Discussing storytelling in the digital age and its effects
8	Explaining the relationship between digital game economy and consumption.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**