Course Syllabus

Code - Course Title	**İLT559 - Methods in Communication Research I**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DOÇ. DR. KEMAL ELCİYAR

Mode of Delivery	Face to face
Prerequisites	None
Courses Recomended	None
Recommended Resources	Çokluk, Ö., Şekercioğlu, G., & Büyüköztürk, Ş. (2012). Sosyal bilimler için çok değişkenli istatistik: SPSS ve LISREL uygulamaları. Ankara: Pegem akademi.Pallant, J. SPSS kullanma kılavuzu. Anı.Creswell, J. W. (2017). Eğitim araştırmaları: Nicel ve nitel araştırmanın planlanması, yürütülmesi ve değerlendirilmesi. Edam.Creswell, J. W. (2016). Araştırma deseni: Nitel, nicel ve karma yöntem yaklaşımları. Eğiten kitap.Creswell, J. W. (2014). Nitel araştırma yöntemleri (Çev Edt: Bütün, M. ve Demir, S. B). Ankara: Siyasal Kitap.
Work Placement	None

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to communication researches	
Week - 2		Literature review in communication research	
Week - 3		Problem selection and writing of objectives in communication research	
Week - 4		Determining the method in communication research	
Week - 5		Quantitative method in communication research	
Week - 6		Quantitative method in communication research (validity and reliability)	
Week - 7		Quantitative method in communication research (data collection tools)	
Week - 8		Quantitative method in communication research (data collection tools-survey, scale)	
Week - 9		Qualitative method in communication research	
Week - 10		Qualitative method in communication research (validity and reliability)	
Week - 11		Qualitative method in communication research (data collection tools)	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 12		Qualitative method in communication research (data collection tools - observation, interview, case study, text analysis)	
Week - 13		Mixed methods in communication research	
Week - 14		Writing, citation and bibliography rules	

Learning Outcomes

#	Learning Outcome
1	Can design a quantitative research
2	Performs analyzes that can be applied in quantitative research
3	Can design a qualitative research
4	Performs analyzes that can be applied in qualitative research
5	Can report qualitative and quantitative research

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	40
Homework	1	30
	Sum (%)	**100**