Course Syllabus

Code - Course Title	**İLT560 - Methods in Communication Research II**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DOÇ. DR. ZÜLEYHA ÖZBAŞ ANBARLI

Mode of Delivery	face to face
Prerequisites	None
Courses Recomended	None
Recommended Resources	Çokluk, Ö., Şekercioğlu, G., & Büyüköztürk, Ş. (2012). Sosyal bilimler için çok değişkenli istatistik: SPSS ve LISREL uygulamaları. Ankara: Pegem akademi.Pallant, J. SPSS kullanma kılavuzu. Anı.Creswell, J. W. (2017). Eğitim araştırmaları: Nicel ve nitel araştırmanın planlanması, yürütülmesi ve değerlendirilmesi. Edam.Creswell, J. W. (2016). Araştırma deseni: Nitel, nicel ve karma yöntem yaklaşımları. Eğiten kitap.Creswell, J. W. (2014). Nitel araştırma yöntemleri (Çev Edt: Bütün, M. ve Demir, S. B). Ankara: Siyasal Kitap.
Work Placement	None

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Preliminary analyzes in quantitative research (descriptive statistics - mode, median, frequency, mean, deviation - data organization, choosing the right statistics, reliability analyses)	
Week - 2		Statistics used to compare groups (t test, anova, manova)	
Week - 3		Relational analyzes (correlation)	
Week - 4		Relational analyzes (regression)	
Week - 5		Factor analysis	
Week - 6		Structural equation model, scale adaptation	
Week - 7		Reporting in quantitative research	
Week - 8		Analysis of data in qualitative research	
Week - 9		Validity and reliability in qualitative research	
Week - 10		Coding in qualitative research	
Week - 11		Applying coding in qualitative research	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 12		Themes - Interpretation	
Week - 13		Themes – Interpretation Practices	
Week - 14		Reporting in qualitative research	

Learning Outcomes

#	Learning Outcome
1	Can design a quantitative research
2	Performs analyzes that can be applied in quantitative research
3	Can design a qualitative research
4	Performs analyzes that can be applied in qualitative research
5	Can report qualitative and quantitative research

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.