Course Syllabus

Code - Course Title	**İLT659 - Critical Approaches in New Media**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	DOÇ. DR. FEYZA DALAYLI

Mode of Delivery	Face to face
Prerequisites	This course has no prerequisites or co-requisites.
Recommended Resources	1. Theodor W. Adorno & Max Horkheimer (2002). Dialectic of Enlightenment. Stanford University Press. 2. Antonio Gramsci (1971). Selections from the Prison Notebooks. International Publishers. 3. Stuart Hall (1997). Representation: Cultural Representations and Signifying Practices. Sage. 4. Jürgen Habermas (1989). The Structural Transformation of the Public Sphere. MIT Press. 5. Michel Foucault (1977). Discipline and Punish: The Birth of the Prison. Pantheon. 6. Edward Said (1978). Orientalism. Pantheon. 7. Homi K. Bhabha (1994). The Location of Culture. Routledge. 8. Gayatri Chakravorty Spivak (1988). “Can the Subaltern Speak?”. 9. Nick Srnicek (2017). Platform Capitalism. Polity Press. 10. Shoshana Zuboff (2019). The Age of Surveillance Capitalism. Profile Books. 11. José van Dijck (2013). The Culture of Connectivity. Oxford University Press. 12. Nick Couldry & Ulises A. Mejias (2019). The Costs of Connection. Stanford University Press. 13. Christian Fuchs (2014). Social Media: A Critical Introduction. Sage.

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to critical thinking	
Week - 2		Frankfurt School	
Week - 3		Hegemony and ideology	
Week - 4		Public sphere	
Week - 5		Surveillance	
Week - 6		Platform capitalism	
Week - 7		Identity	
Week - 8		Identity	
Week - 9		Postcolonial approaches	
Week - 10		Digital activism	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 11		Algorithms and manipulation	
Week - 12		AI and critical perspectives	
Week - 13		Critical methods	
Week - 14		Global approaches	

Learning Outcomes

#	Learning Outcome
1	The student will be able to define critical theory, explain its historical development and fundamental approaches.
2	The student will be able to discuss the Frankfurt School, the culture industry, hegemony, and ideology using contemporary media examples.
3	The student will be able to evaluate public space, digital democracy, surveillance, power, and disciplinary society approaches within the context of new media.
4	The student will be able to analyze platform capitalism, algorithms, data-based power relations, and digital economy processes.
5	The student will be able to critically interpret identity, representation, gender, postcolonial approaches, digital inequalities, and global power relations.
6	The student will be able to examine digital activism, disinformation, political manipulation, and the relationship between artificial intelligence and new media using critical methods (discourse analysis, digital ethnography, etc.).

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0

AKTS Workload

Activity	Duration (Hour)	Count	Workload
		Calculated ECTS	0

Assessment Method and Passing Requirements

No content has been provided.