Course Syllabus

Code - Course Title	**İLT661 - Change Management**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	DOÇ. DR. ÇAĞLAR GENÇ

Mode of Delivery	Face to face
Prerequisites	Non
Courses Recomended	Non
Recommended Resources	• Leading Change (John P. Kotler)• Our Iceberg is Melting: Changing and Succeeding Under Any Conditions (John P. Kotler)• The Theory and Practice of Change Management (John Hayes)• The New Digital Age: Reshaping the Future of People, Nations and Business (Jared Cohen, Eric Schmidt)
Work Placement	Non

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Change Management	
Week - 2		Innovation Management	
Week - 3		Culture of Belonging	
Week - 4		Employee Engagement	
Week - 5		Diversity, Equality, and Inclusion	
Week - 6		Diversity Management	
Week - 7		Digital Transformation: Digital Culture in the Digital World	
Week - 8		Digital Transformation: Digital Culture in the Digital World	
Week - 9		Industry 4.0	
Week - 10		Agile Management	
Week - 11		Virtual Teamwork During Times of Crisis	
Week - 12		Talent Management	
Week - 13		Integrating Corporate Culture with the Talent Management Life Cycle	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Culture Development in the New GIG Economy	

Learning Outcomes

#	Learning Outcome
1	Be able to explain the concept of crisis and its main features
2	Be able to list the stages and types of crisis
3	Be able to explain digital crisis communication management
4	Be able to prepare a pre-crisis communication plan
5	Be able to apply communication activities during the crisis
6	Will be able to evaluate post-crisis communication activities

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**